Interreg Sudoe

Co-funded by the European Union

SOLLAGUA

Workshop

SUSTAINABLE AND INNOVATIVE PUBLIC PROCUREMENT

ONLINE

Date: 18 November 2026. 11.00 h to 12.30 h

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SUSTAINABLE AND INNOVATIVE PUBLIC PROCUREMENT

Public procurement is a strategic tool for simultaneously promoting innovation and sustainability. Through their purchasing decisions, public authorities can create demand for innovative products, services, and technologies, encouraging companies to invest in research, development, and new solutions that improve the efficiency and quality of public services.

To explore the importance of sustainable and innovative public procurement, the workshop will feature Olga Chiappinelli, Professor of Economics at the University of Barcelona and an expert in public procurement, regulation, and climate policy. Her research has focused on how public procurement can be used to promote innovation and the green transition, as well as on the design of regulatory mechanisms that encourage efficient and sustainable behaviour by companies and public administrations.

The workshop will present the findings of an analysis of the legal framework governing water resource reuse, implementation models, regulatory barriers, and operational recommendations. A second report will also be presented, taking a complementary approach and seeking to identify which public procurement instruments can be used to implement, promote, test, scale up or replicate the solutions and recommendations already identified.

Prepared by Cremades & Calvo-Sotelo under the coordination of CTA and Funseam, these two studies aim to serve as reference tools for understanding the applicable legal framework and the different public procurement instruments that may be most suitable for this purpose. Particular attention is paid to sustainable public procurement, public procurement of innovation, preliminary market consultations, green public procurement, and other contractual or procedural arrangements that may be useful in this field.

The workshop will be in English.

SOLLAGUA WORKSHOP PROGRAMME

18, NOVEMBER, 2026 (from 11 h to 12.30 h)

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11.00 - 11.10 h.	**Welcome and presentation** Joan Batalla, Funseam
11.10 - 11.40 h.	**Conference: Public procurement as an innovation policy** Olga Chiappinelli, University of Barcelona
11.40 - 11.50 h.	**Public procurement as a a driver of market demand** Carlos García, CTA
11.50 - 12.30 h.	**Conference: Legal framework and public procurement tools applicable to the reuse of reclaimed water within the framework of the SOLLAGUA project** Manuel Villegas Santos, Cremades & Calvo-Sotelo
12.30 h.	**End**

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