

Workshops “Ecological Transition, Innovation, and Living Labs”

23-24 November 2022

WEDNESDAY NOVEMBER 23 - *Facultad de Economía y Empresa, Universitat de Barcelona*

4:00 PM – 6:00 PM Workshop: Accelerating Innovation in the Ecological Transition

This workshop aims to address the role of technological, social, and regulatory innovation in the face of the current challenges of the ecological transition to accelerate the achievement of a decarbonized economy, facing market challenges and protecting the interests of consumers.

4:00 PM – 4:30 PM Welcome and Introduction

- Joan Batalla, Director General of Funseam
- Georges Zissis, Director of Tr@nsnet Project

4:30 PM – 5:45 PM Roundtable: Analysing the Challenges of Innovation

- Effect of NECPs on innovation (Report on Innovation). Manuel Villa, Researcher of Funseam
- University Living Labs, Fernando Vilariño. Associate Professor-UAB
- End-user response to innovations in test environments. Guillermo del Campo, *Universidad Politécnica de Madrid*

5:45 PM – 6 PM Final Remarks

THURSDAY NOVEMBER 24 - *Universitat Autònoma de Barcelona (UAB)*

10:00 AM – 2:00 PM Workshop: The Campus as a Living Lab

The objective of this workshop is to address how university campuses can be Living Labs to validate technological, social, and regulatory innovations that accelerate the entry into the market of new and better services for citizens, as well as to know how these test environments can be the connection to regional innovation ecosystems.

- Institutional welcome by the UAB Governing Board: Campus, Mobility, and International Affairs
- Agenda and Summary of the 2 previous workshops in 2021 and 2022
- PART 1: The Campus as a Living Lab. Examples of ongoing projects. Round table and Open Debate
- PART 2: Open Opportunities and challenges for the Universities to develop the campus as a Living Lab. Round table and Open Debate
- PART 3: Site visits at UAB. Selection of projects aimed at developing a vision of UAB as a Living Lab
- Mobility. Computer Vision Center: Real life-testing of the Autonomous Car
- Sustainable food: *Institut de Ciència i Tecnologia Ambientals (ICTA-UAB)* Sustainable gardens for production in neighbourhoods
- Energy: *Institut de Ciència i Tecnologia Ambientals (ICTA-UAB)*. Towards a self-sustainable architecture